

Running IT Like a Business: A Step-By-Step Guide to Accenture's Internal IT

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✓ Verified Book of Running IT Like a Business: A Step-By-Step Guide to Accenture's Internal IT

Summary:

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Global management, technology and outsourcing company Accenture has achieved incredible results through the transformation of its IT function. It has doubled its revenues in ten years, significantly decreased its IT spending, despite an increase in workforce of nearly 300%, and its number of satisfied customers is growing and growing. Discover how it has achieved all this, and how you can realize similar benefits in your organization. Running IT like a Business, Second edition shows you how your IT function can provide much more than products and services and add real value to your business. With clear strategies, helpful diagrams and real-life examples, this book will give you the keys to unlocking your IT function's hidden potential. Your organization will grow as you save costs, improve productivity, increase revenues and gain competitive advantage. You will be able to do things faster, better and cheaper; you will manage risks more effectively, solve problems and create workable solutions. Robert E. Kress lets you in on some of Accenture's secrets to its award-winning way of running IT. He shares valuable 'tricks of the trade', including the seven keys of Accenture's IT strategy, and the building blocks and core capabilities of not only Accenture, but also of other high-performance organizations. Robert E. Kress is the COO of Accenture's high-performance Information Technology organization, which supports and advances the business goals of a \$22 billion company with more than 215,000 employees in 52 countries. He has overall responsibility for running IT like a business within the company, including the direct management of IT governance, strategy, planning, risk management, audits and IT policy. Buy this book and see how Accenture's strategies can work for you too!

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